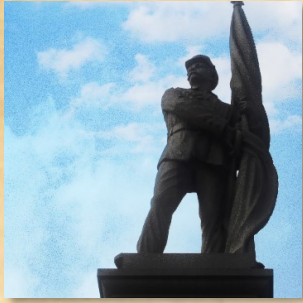


Destination Seneca County



Ad Size	Member Rates	Regular Rates
Full Page	\$950	\$1310
1/2 Page	\$600	\$820
1/4 Page	\$350	\$470
1/8 Page	\$250	\$330
Inside Front Cover	\$1150	\$1590
Inside Back Cover	\$1150	\$1590
Back Cover	\$1150	\$1590
Centerfold	\$1500	\$2100

2018 Visitor Guide

Concept:

- Published annual by Destination Seneca County, the Visitors Guide will serve as a marketing piece and a pre-arrival planning guide for Seneca County leisure travelers and other visitors.
- The Visitor Guide offers information on accommodations, attractions, activities, dining, shopping, and more!

Circulation: 50,000

Distribution:

- The Visitors Guide will be the primary fulfillment piece for all inquiries received by Destination Seneca County.
- Given to motor coach operators and meeting planners.
- Distributed in the USA and Canada.
- Distributed to regional conferences and events hosted in our area.

AD SIZES (Width X Height in in.)

Centerfold.....	10.25" x 7.75"
Full Page.....	4.87" x 7.75"
1/2 page (H)	4.87" x 3.75"
1/2 Page (V)	2.25" x 7.75"
1/4 Page (H)	4.87" x 1.75"
1/4 Page (V)	2.25" x 3.75"
1/8 Page.....	2.25" x 1.75"

Submit ads to:

bboroff@tiffinohio.com

Image Requirements: All ads should be CMYK print-ready PDF files with all fonts embedded.

Ad deadline: October 27, 2017

Bonnie Boroff, Advertising Sales

Home: 419-447-0134

Cell: 419-357-0250

Fax: 419-447-3A274

Email: bboroff@tiffinohio.com

Need help creating your ad?

Design services are available at

NO ADDITIONAL CHARGE.

The Advertiser-Tribune will invoice ads in January 2, 2018.